

TOWN of FARMINGTON, MAINE

OFFICE OF THE TOWN MANAGER
Alan Gove

147 Lower Main Street
Farmington, Maine 04938
(207) 778-6538

April 10, 1986

Dear _____,

The Farmington Recreation Department is seeking assistance and support from the business community for it's Hippach Field project for 1986.

After years of repairing and replacing broken sections of the dilapidated wood and wire fence around the Little League field, the Town investigated the possibility of installing a new fence as both a structural and aesthetic improvement. The cost of surrounding the field with a 5 foot high galvanized chain link fence, including backstop and enclosed dugouts was estimated at approximately \$ 8,000.00. It was decided by Town Manager Alan Gove and myself that we would attempt to seek half of the amount through municipal funding and raise the remainder by leasing advertising space on the new fence to local merchants.

The first step in funding the project was completed last month when Farmington citizens at Town Meeting followed the lead of both the Board of Selectmen and Budget Committee of the Town and overwhelmingly approved article thirteenth, their joint recommendation of a \$ 4,000.00 appropriation for the new fence.

Now half way to our goal, we are turning to you for your support to help make this project a reality. As is the case with most other fence space lease arrangements throughout the State, the business is responsible for the cost of the materials for the sign, the labor of the professional selected to letter the sign and, of course, the price of leasing the fence space as determined by the Town or Little League organization. After much discussion with municipal officials and Little League representatives of other areas that depend on fence space leases as a prime source of operating revenue, we have developed a proposal that is fair, flexible and affordable to those businesses, big and small, that wish to assist us in this effort.

On the following page is a listing of advertising options and other pertinent information for your consideration.

